

## A Community of Business Owners Building Florida Together

**Florida Professionals Association (FPA)** connects entrepreneurs, business owners, and professionals from every corner of the state, creating a space where collaboration fuels growth.

Launched in January of 2020, FPA has become the go-to community for those who believe in growing through connection, not competition. We bring Florida's business ecosystem together through education, visibility, and authentic relationships that lead to real results.

#### **How We Connect**

- Weekly Zoom Networkers: Morning and afternoon sessions that spark introductions, referrals, and friendships.
- Monthly Lunch & Learn Webinars: Educational sessions led by industry pros sharing practical insights.
- Digital Reach: Over 130,000 engaged professionals across FPA's Floridabased online communities.
- Private, Members Only groups to foster deeper relationships and collaboration

#### Who's in the Room

Business owners, service providers, and professionals across industries like real estate, finance, law, marketing, health, and construction — all growth—minded, relationship-driven, and proud to support one another.

FPA gives Florida professionals a statewide network, shared visibility, and the resources to scale smarter together.

FloridaProfessionals.com





# Professionals in Paradise 2026 Where Florida's Business Community Comes Together July 30 - August 2, 2026 | Gaylord Palms Resort | Orlando, FL

**Professionals in Paradise (PIP)** is FPA's signature annual conference - part business, part vacation, and all about connection.

It's four days of learning, networking, and celebrating with Florida's most engaged business owners and professionals.

Each year, attendees gather for workshops, panels, and unforgettable events that blend real education with genuine connection.

#### **Why Sponsor PIP26**

Sponsoring PIP is more than putting your logo on a sign — it's joining a movement that supports Florida's growing business community year-round.

## **Sponsors Gain:**

- Access to hundreds of business owners and professionals eager to connect and collaborate
- Consistent statewide visibility through FPA's digital and social promotions
- A meaningful role in shaping the conversations and experiences at PIP26
- Long-term relationships that extend well beyond the weekend

#### **Attendee Snapshot**

Entrepreneurs | Business Owners | Professionals | Service Providers | Small Business Teams

Let's build something that lasts far beyond the conference weekend.

Sponsorship Packages Attached

## FloridaProfessionals.com/Professionals-in-Paradise





## **PIP26 Sponsorship Opportunities**

## 6th Annual Professionals in Paradise Conference

July 30 - August 2, 2025 | Orlando, FL



## TITLE SPONSOR - \$15,000

- 2 Full Access Passes (valued at \$1,699 each)
- Speaking Opportunity at the conference
- Seat on a Panel (if applicable)
- "Presented By" Recognition on official PIP26 logo
- "Presented By" Recognition featured on website and all marketing materials (Print + digital)
- Front Placement of logo on event shirts
- Logo on welcome bag, lanyard and badge
- Top placement logo on all conference stages

## PLATINUM SPONSOR - \$7,000

- 1 Full Access Pass (valued at \$1,699)
- 1 Guest Pass (valued at \$699 each)
- Speaking Opportunity at the conference
- Seat on a Panel (if applicable)
- Priority Logo Placement on website and all marketing materials (Print + digital)
- Priority Logo Placement on event shirts
- Priority Logo Placement on all conference stages

#### **Platinum Sponsorships Avaialable:**

- Welcome Reception
- Open Bar at Closing Celebration
- Audio / Visual
- Event Photos
- Event Video
- Breakfast
- Lunch
- Photo Booth
- WiFi
- Pool Party Cabana

## GOLD SPONSOR - \$4,000

- 1 Full Access Pass (valued at \$1,699)
- Seat on a Panel (if applicable)
- Mid-Tier Logo Placement on website and all marketing materials (Print + digital)
- Mid-Tier Logo Placement on event shirts
- Mid-Tier Logo Placement on all conference stages

#### **Gold Sponsorships Available:**

- Open Bar at Welcome Reception
- Coffee Station
- Charging Station
- Snack Bar
- Breakout Session
- Wellness Lounge





# PIP26 Sponsorship Opportunities

**6th Annual Professionals in Paradise Conference** 

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## SILVER SPONSOR - \$1,500

- Logo on website and all marketing materials (Print + digital)
- Logo on event shirts
- Logo on all conference stages
- Branding as sponsor of one event element (flowers, furniture, linens, decor)

#### **BRONZE SPONSOR - \$750**

- Entry Level Logo Placement on website and marketing materials (Print + digital)
- Item placed in attendee swag bags

For more information regarding the Professionals in Paradise Annual Conference, please email Hello@FloridaProfessionals.com